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## Consumer Education Workgroup AGENDA

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Tuesday, November 20, 2012

10:00am – 11:00am

James R. Thompson Center

100 W. Randolph Street, Suite 2-201

Chicago, IL 60601

Call in Number 888-494-4032, Code 129 237 6808

- I. Welcome and Introductions
- II. Approval of Minutes for October 16, 2012
- III. Report on Meetings with Key Partner Educators Regarding Toolkit Items
  - a. Larry Boress – Employee groups
  - b. Jennifer Creasey – AARP
  - c. Patricia Joseph – Alzheimer's
  - d. Danny Kopelson – Behavioral health
  - e. Esther Sciammarella – Hispanic coalition
- IV. Message
  - a. Overview, learning of key elements of pilot – Gina Baxter, Mary Rasmusson
  - b. Update on CHITREC online list of providers who offer health IT – Mary Rasmusson
- V. Update on Alliance of Chicago Navigator Project – Valerie Brown
- VI. HOLD - Objectives - Metrics on Dashboard
  - A. Partner metrics (ex: # partners, # audience members, # times health IT message is communicated, etc.)
- VII. Next Steps
- VIII. Public Comment
- IX. Adjourn

### **Actionable Communication Strategy Statement**

**“ILHIE consumer communication and outreach will target [whom] to help them understand, believe or do [what], by informing them of [messages], through [messengers or channels] to result in [objectives].”**

All meetings will be accessible to handicapped individuals in compliance with pertinent state and federal laws upon notification of anticipated attendance. Handicapped persons planning to attend and needing special accommodations should contact OHIT at least five business days prior to the meeting so that we may best accommodate their needs.